

Overseas Press Club Bulletin

VOL. 38, NO. 10
NOVEMBER 1983

52 East 41 Street
New York, N.Y. 10017
(212) 679-9650

Up-and-Coming

Monday, Nov. 21, 12 noon cocktails—12:30 luncheon—David Schneiderman, Editor-in-Chief, *The Village Voice*: "Advocacy Journalism and the Alternate Press."

THE CLUB WILL BE CLOSED FOR THE THANKSGIVING HOLIDAY—THURS., NOV. 24, and FRIDAY, NOV. 25. HAPPY HOLIDAY!

Thursday, Dec. 15, 5:30 to —.

Come celebrate Christmas, Chanukah, or the holiday season. Food, drink, prizes, music, fun and friends. Calendar the date and watch the Bulletin for details.

Monday, Dec. 19, 12 noon cocktails—12:30 luncheon—Robert MacNeil, executive editor, the MacNeil-Lehrer NewsHour, the country's first prime-time hour-long nationwide daily news broadcast: "The Thinking Behind the NewsHour."

Tuesday, Jan. 10/84—5:30-7 p.m.—Book Night. Claire Sterling, in from her headquarters in Rome for publication of her "The Time Of the Assassins"—The Secret Story Behind the Plot to Kill the Pope.

Monday, Jan. 16/84—12 noon cocktails—12:30 luncheon—William Broyles, Jr., editor-in-chief, *Newsweek Magazine*: "The Changing Face of the News Weekly."

Luncheons: Members \$16, Guests \$20. 5:30 programs, members, no charge, guests \$4. Cash bar at all functions. Reservations required for all functions. Cancellations must be received 48 hours in advance of function where food is served, otherwise member will be charged the announced fee. FOR RESERVATIONS CALL MARY NOVICK, 212-679-9650.

Few things are so rewarding to journalists as membership in the OPC. If you know someone who is eligible and not yet a member—get busy, get them into the Club! They'll be grateful to you for suggesting it.

"Voices" to Tell Us How They Win Audiences



David Schneiderman

There was a time in New York City when much of its reading public never took *The Village Voice* seriously. But they do now.

And there was a time when public television was not considered a viable alternative. But no longer.

There are people largely responsible for these radical changes in perception. And we are fortunate that they will be our luncheon speakers on Monday, Nov. 21, and Monday, Dec. 19—closing out with a bang 1983's highly successful speakers program.

Our November 21 guest will be the *Voice's* editor-in-chief, David Schneiderman, and our December 19 guest will be Robert MacNeil, executive editor of Channel 13's MacNeil-Lehrer News Hour.

Schneiderman, editor of the *Voice* for the past five years, holds that tenure as a record. Previous editors, after Dan Wolf, the *Voice's* founding editor, lasted little more than a year. Schneiderman has brought to the *Voice* a literary supplement, a fashion and lifestyle section, and a new sports section. He also oversaw publication of the *Village Voice Anthology*, a collection of articles from the *Voice* from 1956 to 1980.

Recognition of the new professionalism at the *Voice* is seen in Schneiderman's selection by the 1982 Pulitzer Prize board to serve on its jury in the National Affairs Reporting category. In 1981, the *Voice* won the George Polk Memorial Award.

MacNeill, who last spoke at our club in 1977, returns on Monday, Dec. 19, as executive editor of the country's first prime-time, hour-long, nationwide daily news broadcast. He will tell us the thinking behind the NewsHour.



Robert MacNeil

"My experience of 5½ years of "The M/L Report" is that the American people are a lot smarter and hungrier for information than ever. They have an appetite for complexity greater than I anticipated. They have a passion for accuracy and fairness stronger than I ever suspected."

Both of these luncheons promise to be sellouts—so be wise, make your reservations now with Mary Novick (212) 679-9650—\$16 for members, \$20 for guests.

Jazz Club's Tribute To Earl (Fatha) Hines To Be Seen Worldwide

What may well have been the greatest session ever of our Overseas Jazz Club took place the evening of Sept. 23 at the clubhouse with its tribute to the late Earl (Fatha) Hines. *Wilma Dobie*, founder and den mother of the jazz club in its 14 years, was awed to the extent of muttering "I can't believe this."

Maxine Sullivan, who shared with Hines honorary co-chairmanship of the OJC, recalled that although she and Hines both came from Pittsburgh, it wasn't until the first OJC concert that they met. Maxine performed along with the many other jazz greats, backed by our own Jane Jarvis at the piano.

The tribute will be heard and seen by jazz lovers all over the world. The U.S. Information Service-Voice of America filmed and taped the tribute. Willie says we'll get a video tape so we'll be able to enjoy the tribute all over again.

Letters

NEW YORK—It's a great pleasure to announce, on behalf of the Heirs of W. Eugene Smith, that henceforth the sale of reproduction rights to Smith photographs, which I previously handled directly as Agent for the Heirs, will be handled by Black Star.

In a sense this represents a return home for Gene Smith. When he came to New York from Kansas as a young photographer he was first represented by Black Star. I first remember Gene when, as a young *Life* reporter, I met him at the Black Star office on Lexington Avenue to go out on an assignment together—to Ellis Island. That was in September, 1939.

Howard Chapnick of Black Star, who also first met Gene in those days, has been the sparkplug of the W. Eugene Smith Memorial Fund since its inception. It is quite fitting that the Black Star organization will now be able to make Gene Smith's photographs available for a broader range of uses than I could possibly do alone.

I shall keep in touch with Black Star on policy matters. I will be happy to hear from anyone with questions at my new base in Paris: 15, Quai de Bourbon, 75004 Paris.

Cheers to W. Eugene Smith and to Black Star—once more united, as they often were in the credits of *Life* and other magazines.

John G. Morris

CHICAGO—Holmes Brown's alert to members in the August 1983 OPC Bulletin of the excellence and value of Dr. Robert Desmond's superb book *Crisis and Conflict* needs another sentence or two.

Bob Desmond, at age 84, and former chairman of journalism at Berkeley, is writing a five-volume series on international news gathering. *Crisis* is the third volume. It won a Society of Professional Journalists Distinguished Service Award in 1983. Not a new honor for him or the series; his second volume, *Windows on the World: World News Reporting, 1900-1920*, won the 1982 DSA award, again in the category of research.

He's been at five universities, but his earliest experiences qualify him as an expert to write about news coverage: he's worked at the *Milwaukee Journal*, the Paris edition of the *New York Herald*, the *Christian Science Monitor* and the *New York Times*, serving as rewrite, editorial writer, foreign correspondent, syndicated columnist and consultant to *Encyclopedia Americana*. And he's one helluva nice guy.

Russ Tornabene

PACIFIC PALISADES, CA—The Heritage Foundation is innocently identified in the September Bulletin as "a public policy research institute." It is, in fact, an extreme right wing group which calls the shots for the Reagan Administration.

Its 3000-page "Mandate for Leadership" was a bit much even for conservative William Buckley, who described it as an "owner's manual" for operating the federal government. It is quite unremarkable that Dorothy Rabinowitz got a cold reception at UNESCO, one of the foundation's targets.

Victor Boesen

(It seems quite remarkable to us that any agency of the UN, which receives from the U.S. a substantial amount of the revenues that keep it functioning, should refuse to talk to a recognized and qualified U.S. journalist, and to be rude about it. The political leaning of the journalist or of the agency she represents should have no bearing on her reception. This is not the first complaint we have had about rudeness by a UN agency.)

OPC'er Denny Griswold, who founded PRNews 40 years ago and continues to edit it, contributes this "little dissertation by my brilliant husband Lang. Hope it will give OPC'ers a chuckle."

In modern usage, the words "that" and "which" have become largely indistinguishable except that "that" has been replaced in many cases where traditional grammarians would have insisted that "which" would be improper.

After PR NEWS was criticized for some instances in which "which" had been used, I studied with great care the rather long dissertation on the subject by the ultra-conservative grammarian, Fowler.

Boiling down everything he wrote to its essence, I interpret his rule as meaning that "that" must be used (without a comma before it) whenever the clause it introduces (you can see that I omitted a "that" at this point) is restrictive.

Discussing this matter with some able contemporary writers and editors, I was given an example of where Fowler's rules would result in the use of three "thats" in succession.

It impressed me. But it seemed a bit on the weak side. So, after some cogitation I have created this one which (Fowler would demand a "that" instead of "which" at that point) I immodestly claim should be blessed with immortality:

It's that "that" that that "that"-loving grammarian insists upon using instead of "which."

J. Langdon Sullivan

OPC Protests Arrest Of Paraguay Newsmen

The club has protested the arrest and incommunicado detention of Alcibiades Gonzalez Delvalle, a columnist for the daily newspaper, ABC Color, in Asuncion, Paraguay.

Gonzalez is the author of articles exposing corruption among officials of Paraguay's ruling Colorado political party. He is also known for other articles critical of the government and judiciary.

In cables to President Alfredo Stroessner and Minister of Justice Jose Eugenio Jacquet, the OPC expressed its deep concern over Gonzalez' arrest, asked for his prompt release, and urged "that he is treated humanely while detained."

The club called the arrest a violation of free press, and of the Universal Declaration of Human Rights.

According to reports from Asuncion, Gonzalez was summoned to police headquarters on September 23, and he has been held incommunicado in the police investigation department since then.

Gonzalez is president of the Paraguayan Journalists' Union.

Like Millie Says: Art Beats Politics

If ever you are in Pompton Plains, N.J., and wonder why it's so breezy, it's not the wind, it's our own *Milli Janz*. As executive director of the American Community Cultural Center Association, she is responsible for stimulating volunteer groups all over the country to be active in the arts and in civic affairs.

Much of that stimulus and considerable help comes from her book, recently reissued by Gale Research, "411: Community Resource Tie Line." The White House thought so much of it, it bought three dozen. One government agency bought 500.

What the book does is help volunteer groups all over the country get active in stimulating participation in the arts and civic affairs.

"As you know," she tells us, "I was offered a grant by the National Endowment of the Arts some time ago to do this, set up Little Theater groups, and have done it all over the U.S. and the world—and now here, in my own home town." She is now helping form similar community theaters in Japan, the Philippines and Haiti.

"Politics," says Millie, "is politics—newsworthy stuff—but art says it all—in concentrated form."

World Press Slowly Gains Freedom...

George A. Krimsky, OPC vice president and news editor of Associated Press World Services, recently took part in the "Voices of Freedom" conference in Talloires, France, where press representatives from 25 countries addressed challenges to press freedom around the world. Here is his report:

There has been a decade of often acrimonious debate between the so-called First and Third worlds on the proper role of the press (The Second world operates gleefully from the wings). If one has to boil it down, it might be described as a tug between freedom and responsibility.

Since the general public has been blissfully unaware of all the fuss, one might ask two questions: (1) so what?, and (2) what's been resolved?

On the first question, honorable people differ on the significance of the debate. It's a pretty safe bet that if an anti-free-press resolution passed in the halls of UNESCO, the New York Times would still go to press every day without breaking stride. Some argue, however, that a UNESCO position could be used by dictators as the weapon to shut down troublesome papers. My own feeling is

that they don't really need an excuse, and could find one in the Bible or Koran if they needed one. No, it is more an issue of principle, not so much for our own comfort but as a matter of keeping faith with those legitimate journalists in other countries who have precious little protection when holding the line against government interference. Third World delegates at Talloires confirmed this. Someone has to speak out.

As to what has been resolved, the answer is: very little on what might be called the political front. The very definition of news is so different, particularly since western representatives don't accept the participation of government officials in the UNESCO press debate, that resolution seems far away. But there has been progress in the area of helping to transfer communications know-how from "North to South." There are currently more than 300 training and education programs in 70 countries for Third World journalists. These programs were catalogued for the Talloires meeting, and the information will be shared around the globe to allow the media in less developed countries to tap the available opportunities.

As People Ask More News from U.S.

"Without us," the former New York Senator who now heads Radio Free Europe and Radio Liberty, told assembled OPCers the afternoon of Sept. 22, "tens of millions of people living in the Soviet Union and Eastern Europe would have had no way of knowing of the outrage that the wanton killing of the Korean airline passengers engendered around the world."

For such journalistic activities, James L. Buckley said with obvious pride, the Soviets denounced his staff as "a band of radio saboteurs."

Radio Free Europe and Radio Liberty, he explained, constitute "surrogate home services, substitutes for the free and democratic radio stations denied to these people, and often our listeners' sole source of uncensored news."

Buckley cited surveys of travelers that convince RFE that two out of three Polish adults are in its listening audience, though no more than one in 12 Soviet citizens is regularly reached by RL—thanks both to Soviet jamming, lately intensified, and to the fact that Eastern Europeans "are in the business of hating the Soviets, which is not true of the Soviet population."

For the Polish people, RFE provides "careful coverage of every test of will between the Jaruzelski regime and the Solidarity underground," Buckley noted. "What we have not done is urge anyone to the barricades."

It was RFE reporting, he added, which "allowed the leadership of Solidarity to realize the widespread nature of their movement," since RFE culled reports from every region of Poland and beamed them back to the entire nation.

To a questioner who wondered if English-language shortwave broadcasts could be made more widely available, Buckley said, "I would rather see an increase in non-English broadcasts; the Soviets broadcast in more languages, with more frequency, and with intensely more powerful transmitters. For example, they broadcast into Latin America, not only in Spanish and Portuguese, but also in the Indian language of the Andes. The U.S. does not."

As to the comparative lack of transmitting power of RFE and RL, Buckley cited the frequent complaint of European listeners: "We can't hear you!"

New Members

ACTIVE RESIDENT

Roger B. Harris

ACTIVE NON-RESIDENT

Philip Mark Dine

ASSOCIATE RESIDENT

Whitney N. Seymour, Jr.
Morton Meyerson

ASSOCIATE NON-RESIDENT

Alexander J. Mautner

REINSTATED

ACTIVE OVERSEAS

Ms. Janice R. deLavender

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Ms. Grace Robinson

ASSOCIATE RESIDENT

Marvin A. Chatinover

New Applications

ASSOCIATE RESIDENTS

Harry Tompkins, Manager Corporate Affairs,
Inspiration Research

Sponsors: Charles Schreiber, Sol Zatt

Juan Cappello, V.P., ITT Corp.

Sponsors: Bryce Miller, George Krimsky

Julie Reisch, Managing Editor, Columbia Features

Sponsors: Joseph Boychuk, Robert Misch

ACTIVE RESIDENT

Marjorie W. Longley, Director of Public Affairs,
N.Y. Times

Sponsors: Charles Brophy, George Krimsky

Make someone happy—have him or her join the Club! They'll be glad you did, and you will be, too!



Overseas Press Club Bulletin

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Who, What, Where

By ROSALIND MASSOW

PHOTOGRAPHERS IN THE NEWS... The works of **Yousuf Karsh** and **Arthur Rothstein**, who together represent 100 years of creative technique behind the lens, are on exhibition at two separate 50-Year Retrospective Shows. Karsh's work is currently on exhibit until Nov. 13 at the National Center of Photography in New York. The show is sponsored by a grant from the brokerage firm of Merrill Lynch Pierce Fenner & Smith. Photojournalist Rothstein's work, sponsored by **PARADE Magazine**, is traveling across the U.S. It just opened in Tuscon, Ariz. at the Center for Creative Photography at the University of Arizona. It moves to Salt Lake Art Center in Salt Lake City in November where Rothstein will deliver the Fitzpatrick lecture.

POPULAR DRINKING BOOK... **Millicent Brower's** "100 Luscious Diet Drinks," written in collaboration with her sister Naomi Koshkin, R.D., is now in its second printing, but that's not all. Book Club rights have been purchased by Better Homes and Gardens Book Club. First serial rights were sold to *Woman's Day* magazine and Second Serial rights were bought by an Australian publication, *New Idea* magazine.

STORY OF A MARRIAGE... **Jhan Robbin's** new book, "Marriage Made in Heaven: The Story of Billy and Ruth Graham," will be published shortly by Putnam. It will also be distributed to newspapers by the N.Y. Times Feature Syndicate. Robbins received an award recently from the University of Missouri for his book "Bess and Harry."

AT HOME NEAR THE PALACE... **Doris and Thurston Macauley** have been living in Woodstock, Oxford, near Blenheim Palace, where Winston Churchill was born and brought up. An article about the area was recently written by Thurston Macauley and published in the *International Herald Tribune*.

GOLD CIRCLE AWARD... For the fourth time this year **Wes Pedersen** has been honored by a professional organization. His latest trophy is the Gold Circle Award, given by the American Society of Association Executives for excellence in communications. Pedersen is Director of Communications and Public Relations for the Public Affairs Council.

50 YEARS OF P.R.... To mark 50 years of public relations education, the University of Florida will sponsor a two-day symposium next year on Jan. 31 and Feb. 1. **Edward L. Bernays**, considered the "father of public relations education," will deliver the keynote speech.

ANOTHER "WHO" IN OUR MIDST... **Pat Milton**, A.P. correspondent, has been listed in "Who's Who of American Women." She joins her father Art Milton and her husband Roy Steinford who are listed in "Who's Who in America."

PERIPATETIC MEMBERS... Before the Korean jet episode, **Yvonne Beaudry** was in the Soviet Union cruising up and down the Volga and Don Rivers... And over in Ireland, **William Exton Jr.**, took part in a Conference of Fellows of the International Academy of Management, at Ashford Castle.

David Horowitz, consumer commentator on NBC's **TODAY SHOW** and host of the syndicated "FIGHT BACK! WITH DAVID HOROWITZ" show, has endowed a \$10,000 journalism scholarship at Bradley University, Peoria, Ill. The scholarship will be awarded to an upper class journalism student selected on the basis of scholarship, professional merit, and need. Horowitz received his B.A. with highest honors from Bradley in 1959.

Placement

WANTED: Smart, aggressive P.R. person for national TV program. Prefer former wire service, magazine or daily newspaper experience. Phone: 664-4671.

WANTED by 1/1/84, modest Manhattan writing/living pad for Washington-based journalist (OPC member) here only one-quarter of time. Mechling at 212-868-3330.

Franco-American family, 3 children (21, 19 and 18), seek to exchange elegant Paris apartment for house or condominium in the Virgin Islands or St. Bartholomew, December 15-January 5. Write Mme. Laurent Wollak, 1, rue Marie-Bonaparte, 92210 St. Cloud, France.

Now In Our Lobby



Esther Shapiro, a native of Jerusalem who has been in the U.S. since 1957, is the photographer whose work you will see in the club's gallery throughout November. For the past six years, she tells us, she has been working as a social photographer and writer, "dealing mostly with the human condition and its environment." She believes that "photography is a universal language, and it functions as a powerful force of communication."

"War Games" O.K.

Thanks to our film chairman **Hester Hensell**, some 60 OPCers were privileged to preview "War Games," as guests of John Skouras and MGM-UA. They were, indeed, the first group to preview the film. Agreement was general and enthusiastic and a little concerned that "it could happen."

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